CREATING THE URBAN MOBILITY OF THE FUTURE

**PART I  CARNET Presentation**

09:30h. Registration

10:00h. CARNET Introduction
- Prof. E. Fossas Colet, Rector, Universitat Politècnica de Catalunya
- Mrs. Mercedes Vidal, Councillor Mobility Department of Barcelona City Council
- Dr. Matthias Rabe, Vice-president R&D, SEAT
- Prof. Jürgen Leohold, Executive Director, VOLKSWAGEN GROUP RESEARCH

10:15h. CARNET: a vision in Urban Mobility
- Dr. Christoph Wäller, Industry Director, CARNET
  Manager of Innovation and Alternative Mobility, SEAT
- Dr. Jaume Barceló, Academic Director, CARNET
  Professor Emeritus UPC

10:30h. Questions from media

10:50h. COFFEE BREAK (Sala Àgora)

**PART II  OPEN LECTURE SESSIONS**

11:00h. Mobility as a service
- Mr. Lluís Puerto, Technical Manager, Fundació RACC

11:15h. A vision of pure urban vehicles
- Prof. Marc Sachón, IESE

5 minutes Q&A

11:50h. The Future of Urban Mobility
- Mr. Wolfgang Müller-Pietralla, Head of Corporate Foresight, VOLKSWAGEN

12:05h. Connected Cars and Machine Learning
- Mr. Jean-Fraçois Lalande, Advanced Automotive Architectures Director, ALTRAN

12:20h. Advances in Autonomous Driving
- Mr. José Manuel Barrios, Innovation Manager, IDIADA

5 minutes Q&A

12:40h. The Urban Mobility System Upgrade
- Dr. Jari Kauppila, Head of Statistics and Modelling, International Transport Forum

13:10h. Strategic perspective for mobility in the AMB
- Dr. Francesc Magrinyà, Strategic Planning Director, AMB
  Professor UPC, Department of Transport and Regional Planning

5 minutes Q&A

**NETWORKING EVENT & LUNCH (Sala Àgora)**

13:45h.

15:00h.